



Contract for Sponsorship

NOVEMBER 17-18, 2016 * W NEW YORK
RAILTRENDS 2016 SPONSORSHIP PRICING
Platinum (\$12,125) • Gold (\$8,000) • Silver (\$4,100)

Invoice Communication Contact

Company: _____

Parent Company/Division: _____

Billing Address: _____

Billing Address 2: _____

City: _____ State: _____ Zip: _____ Country: _____

Contact*: _____

Title: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

*This is the person who will receive your invoice and other show-related correspondence.

Authorized Signature

The signed contract shall become a binding contract in accordance with the terms of the agreement and all rules and regulations.

- Confirmation of your sponsorship will be emailed to you.
- A 50% deposit must accompany completed contract
- Sponsorship must be paid in full and Show Management must receive a signed contract before sponsor receives onsite benefits. Balance will be due August 19,2016. All payments are non-refundable in the event sponsor cancels.

(please indicate your preferred method of payment)

Check enclosed for \$ _____

(please make check payable to: Trade Press Media Group)

Please charge my credit card \$ _____ VISA MasterCard American Express

Credit Card # _____ CCV Code _____ Expiration date _____

Name of cardholder *(please print)* _____

Credit Card Authorization Signature: _____

Credit Card billing address: Same as above

Address: _____

I authorize Trade Press Media Group to charge my credit card on August 19, 2016 for the balance due _____ (initial here)

Trade Press Media Group Signature: _____ Date: _____

**Deposit must accompany
completed contract**

Sponsorship Packages

To Receive Early Bird Pricing Contract and 50% Deposit must be received by June 1, 2016.

Platinum Sponsorship

Early Bird \$11,550

Standard \$12,125

- Ad on ProgressiveRailroading's Daily New Email for November
- Two complimentary conference registrations
- Premium placement of a banner ad on the RailTrends website
- VIP email sent out on your behalf to all registrants prior to the event
- Your sponsorship is verbally acknowledged from the podium during the conference
- Your logo appears on all conference marketing materials
- Onsite signage recognizes your sponsorship

Gold Sponsorship

Early Bird \$7,600

Standard \$8,000

- One complimentary conference registration
- Ad on the RailTrends website
- Inclusion in an email sent out to all registrants prior to the event
- Your sponsorship is verbally acknowledged from the podium during the conference
- Your logo appears on all conference marketing materials
- Onsite signage recognizes your sponsorship

Silver Sponsorship

Early Bird \$3,900

Standard \$4,100

- Your sponsorship is verbally acknowledged from the podium during the conference
- Your logo appears on all conference marketing materials
- Onsite signage recognizes your sponsorship

Total Cost of Package \$ _____

50% Deposit (Deposit due at time of contract) \$ _____

Final Balance due August 19, 2016 \$ _____

Complete and return to:
Trade Press Media Group
2100 W. Florist Avenue
Milwaukee, WI 53209