



Contract for Sponsorship

NOVEMBER 30 - DECEMBER 1, 2017 * MARIOTT MARQUIS
RAILTRENDS 2017 SPONSORSHIP PRICING
Platinum (\$17,000) • Gold (\$8,900) • Silver (\$4,600)

Invoice Communication Contact

Company: _____
 Parent Company/Division: _____
 Billing Address: _____
 Billing Address 2: _____
 City: _____ State: _____ Zip: _____ Country: _____
 Contact*: _____
 Title: _____
 Phone: _____ Fax: _____
 Email: _____ Website: _____

*This is the person who will receive your invoice and other show-related correspondence.

Authorized Signature

The signed contract shall become a binding contract in accordance with the terms of the agreement and all rules and regulations.

- Confirmation of your sponsorship will be emailed to you.
- A 50% deposit must accompany completed contract
- Sponsorship must be paid in full and Show Management must receive a signed contract before sponsor receives benefits. Balance will be due August 18, 2017. All payments are non-refundable in the event sponsor cancels.

(please indicate your preferred method of payment)

Check enclosed for \$ _____
 (please make check payable to: Trade Press Media Group)

Please charge my credit card \$ _____ VISA MasterCard American Express

Credit Card # _____ CCV Code _____ Expiration date _____

Name of cardholder *(please print)* _____

Credit Card Authorization Signature: _____

Credit Card billing address: Same as above

Address: _____

I authorize Trade Press Media Group to charge my credit card on August 18, 2017 for the balance due _____ (initial here)

Trade Press Media Group Signature: _____ Date: _____

Deposit must accompany completed contract

Sponsorship Packages

To Receive Early Bird Pricing Contract and 50% Deposit must be received by June 1, 2017.

- Platinum Sponsorship - Standard \$17,000**
- Ad on Progressive Railroading's Daily News Email for November
 - Two complimentary conference registrations
 - Premium placement of a banner ad on the RailTrends website
 - VIP email sent out on your behalf to all registrants prior to the event
 - Your sponsorship is verbally acknowledged from the podium during the conference
 - Your logo appears on all conference marketing materials
 - Onsite signage recognizes your sponsorship
- Gold Sponsorship Early Bird \$8,200 Standard \$8,900**
- One complimentary conference registration
 - Ad on the RailTrends website
 - Inclusion in an email sent out to all registrants prior to the event
 - Your sponsorship is verbally acknowledged from the podium during the conference
 - Your logo appears on all conference marketing materials
 - Onsite signage recognizes your sponsorship
- Silver Sponsorship Early Bird \$4,200 Standard \$4,600**
- Your sponsorship is verbally acknowledged from the podium during the conference
 - Your logo appears on all conference marketing materials
 - Onsite signage recognizes your sponsorship

Total Cost of Package \$ _____

50% Deposit (Deposit due at time of contract) \$ _____

Final Balance due August 18, 2017 \$ _____

Complete and return to:
Trade Press Media Group
2100 W. Florist Avenue
Milwaukee, WI 53209