



NOVEMBER 29 - 30, 2018 * MARIOTT MARQUIS
RAILTRENDS 2018 SPONSORSHIP PRICING
Platinum (\$17,000) • Gold (\$9,200) • Silver (\$4,800)

Invoice Communication Contact

Company: _____
 Parent Company/Division: _____
 Billing Address: _____
 Billing Address 2: _____
 City: _____ State: _____ Zip: _____ Country: _____
 Contact*: _____
 Title: _____
 Phone: _____ Fax: _____
 Email: _____ Website: _____
 *This is the person who will receive your invoice and other show-related correspondence.

Authorized Signature

The signed contract shall become a binding contract in accordance with the terms of the agreement and all rules and regulations.

- Confirmation of your sponsorship will be emailed to you.
- A 50% deposit must accompany completed contract
- Sponsorship must be paid in full and Show Management must receive a signed contract before sponsor receives benefits. Balance will be due August 17, 2018. All payments are non-refundable in the event sponsor cancels.

(please indicate your preferred method of payment)

Check enclosed for \$ _____
 (please make check payable to: Trade Press Media Group)

Please charge my credit card \$ _____ VISA MasterCard American Express

Credit Card # _____ CCV Code _____ Expiration date _____

Name of cardholder *(please print)* _____

Credit Card Authorization Signature: _____

Credit Card billing address: Same as above

Address: _____

I authorize Trade Press Media Group to charge my credit card on August 17, 2018 for the balance due _____ (initial here)

Trade Press Media Group Signature: _____ Date: _____

Deposit must accompany completed contract

Complete and return to:
 Trade Press Media Group
 2100 W. Florist Avenue
 Milwaukee, WI 53209

Contract for Sponsorship

Sponsorship Packages

To Receive Early Bird Pricing Contract and 50% Deposit must be received by June 1, 2018.

- Platinum Sponsorship**
Standard \$17,000
- Ad on Progressive Railroading's Daily News Email for November
 - Two complimentary conference registrations
 - Premium placement of a banner ad on the RailTrends website
 - VIP email sent out on your behalf to all registrants prior to the event
 - Your company will be recognized from the podium as a Platinum Sponsor and one representative will be named and asked to stand
 - Your company will receive an individual slide containing your logo, a brief 25-word description of your company as well as the name/title of one company representative
 - Your logo appears on the conference brochure
 - Your logo to appear on the conference website
 - Your logo will be displayed on signage, including, but not limited to PowerPoint slides, table tents and easel stands throughout the venue
 - We will provide a sponsor table near the registration area where you can provide one handout for all attendees

- Gold Sponsorship**
Early Bird \$8,400
Standard \$9,200
- One complimentary conference registration
 - An ad on the RailTrends website
 - Your 25-word write-up will be included in a dedicated RailTrends email that is sent to all registrants prior to the event.
 - Your company will be recognized from the podium as a Gold Sponsor and one representative will be named and asked to stand
 - Your company will receive an individual slide containing your logo, a brief 25-word description of your company as well as the name/title of one company representative
 - Your logo to appear on the conference brochure
 - Your logo to appear on the conference website
 - Your logo will be displayed on signage, including, but not limited to PowerPoint slides, table tents and easel stands throughout the venue
 - We will provide a sponsor table near the registration area where you can provide one handout for all attendees

- Silver Sponsorship**
Early Bird \$4,300
Standard \$4,800
- Your sponsorship is verbally acknowledged from the podium during the conference
 - Your logo to appear on the conference brochure
 - Your logo to appear on the conference website
 - Onsite signage recognizes your sponsorship

Total Cost of Package \$ _____
 50% Deposit \$ _____
 (Deposit due at time of contract)
 Final Balance due August 17, 2018 \$ _____